

SEARCH PROFILE:

TEDDY JACOBI DEAN OF THE
COLLEGE OF BUSINESS



PURDUE UNIVERSITY NORTHWEST

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THE OPPORTUNITY

With its vision to cultivate leaders, inspire excellence, and impact our world, Purdue University Northwest (PNW) invites nominations and applications for the next Teddy Jacobi Dean of the College of Business. This is an exciting opportunity for an exceptional, innovative, and collaborative academic leader and scholar to strategically guide the college amidst the changing landscape of higher education, the growing vibrancy and diversity of Northwest Indiana and the Greater Chicago Area, and expanding optimism across the university.

Reporting to the Provost and Vice Chancellor for Academic Affairs, the Dean provides strategic academic leadership for the college and is responsible for enhancing the core missions of learning, discovery, and engagement. The successful candidate will provide innovative and engaged leadership to fulfill the college's vision and direction aligned with the university's 2025-2030 strategic plan, [Excellence Evolving](#). In so doing, the Dean will be expected to take an active role in cultivating a climate supportive of all populations across the college. The Dean will build upon the established reputation, programmatic strengths, and dedication to improving the quality of life and place for students (including first-generation college students, adult learners, and other non-traditional students), their families, and communities, as well as for faculty and staff.

Collaborating with faculty, staff, students, donors, alumni, and community stakeholders, the Dean will lead the academic and research enterprise of the college; ensure an exceptional educational experience; maintain AACSB accreditation standards; foster continued growth in

scholarship; and strengthen relationships with industry and other community partners. Moreover, the Dean will be actively engaged in fund-raising, undergraduate and graduate program development, curricular enhancement, assessment of student learning, budget planning, and resource development and allocation.

The Teddy Jacobi Dean of the College of Business is expected to begin in Spring 2026. For information on how to apply, submit nominations, or inquire about the role, please see the section, "Nomination and Application Process," near the end of this document.

MISSION, VISION, VALUES

Mission

Purdue University Northwest is a diverse student-centered university that transforms lives and serves our region through innovative education, impactful research, and community engagement.

Vision

To cultivate leaders, inspire excellence, and impact our world.

Values

- Respect
- Innovation
- Student-Centric
- Excellence

A photograph of a student walking away from the camera on a paved campus path. The student is wearing a pink jacket, blue jeans, and a backpack. To the left is a brick building with large windows and some greenery. To the right is a grassy area with trees and a trash can. The path leads into the distance.

ABOUT PURDUE UNIVERSITY NORTHWEST

REGIONAL CONTEXT

Northwest Indiana is entering a new era of growth and transformation, providing exciting opportunities for Purdue Northwest to drive regional economic development and participation in cutting-edge initiatives related to industrial decarbonization, clean energy, healthcare, advanced manufacturing, cybersecurity, quantum research and emerging technologies, communications, transportation, and more.

At the heart of this effort is the [Roberts Impact Lab](#), a commercialization center and regional hub for business growth under development by Purdue Northwest. Featuring a quantum computing lab, it will be the centerpiece of a new \$40 million-plus downtown innovation district in Hammond, Indiana. By connecting Purdue Northwest faculty and students directly to industry and civic priorities, the Roberts Impact Lab is designed to accelerate innovation, workforce development, and applied research in ways that can deliver tangible regional impact.

Additionally, as a member of the [Bloch Quantum Tech Hub](#) (the Chicago MSA's quantum tech hub designated by the U.S. EDA), Purdue Northwest is helping to position the Greater South Shore as a leader in quantum research and emerging technologies. This work dovetails with the [Greater South Shore Initiative](#) (GSSI), a master planning and market-positioning strategy led by world-renowned architecture and design firm Adrian Smith + Gordon Gill. Modeled on the transformational impact of the Burnham Plan on Chicago, the GSSI is designed to set the stage for substantial new investment and place Northwest Indiana in a far more competitive position regionally and nationally for businesses and households.

Together with major infrastructure improvements already underway, these efforts are catalyzing new transit-oriented development, attracting high-growth industries, and building a vibrant innovation ecosystem that connects Northwest Indiana to the global frontier of technology and economic opportunity. Such endeavors are creating significant opportunities for business graduates to engage in high-impact careers that will shape the region's future while driving knowledge-based economic growth. For the first time in decades, moreover, Northwest Indiana is experiencing population growth, partly driven by Hispanic and Latino populations, leading to demographic change in the region and among PNW students.

INSTITUTIONAL OVERVIEW

Part of the Purdue University System, Purdue University Northwest is a diverse student-centered university that transforms lives through innovative education, impactful research, and community engagement. Located in Northwest Indiana in the Greater Chicago Area and near the [Indiana Dunes National Park](#), Purdue Northwest serves over 9,500 students, 6,100 of whom are core students, in more than 60 academic degree programs at the baccalaureate, master's, and applied doctoral levels. Reflecting changing demographics, the university serves one of the most diverse regions in Indiana.

Purdue Northwest employs over 1,000 faculty and staff for its operations on two campuses (Hammond and Westville) plus additional sites in Northwest Indiana, including the [Gabis Arboretum](#). Academic programs are currently offered by these six colleges:

- [College of Business](#)
- [College of Engineering and Sciences](#)
- [College of Humanities, Education, and Social Sciences](#)
- [College of Nursing](#)
- [College of Technology](#)
- [Honors College](#) and [University College](#)

Purdue Northwest is accredited by the Higher Learning Commission (HLC), and seven undergraduate and two graduate programs in the College of Business are also accredited by AACSB. Moreover, the university is placing a growing emphasis on research and scholarship. To support this work, faculty members have become increasingly involved in pursuing external funding. In 2024-25 alone, Purdue Northwest faculty and staff received a total of \$17 million for externally funded projects.

The university is consistently ranked among the best public Midwest regional universities in U.S. News & World Report's annual Best Colleges report and with respect to academic quality and advancing social mobility. In addition, as a member of the Great Lakes Intercollegiate Athletics Conference (GLIAC), PNW competes in NCAA Division II athletics, with more than 530 student-athletes in [22 sports](#) excelling both in the classroom and in competition.



LEADERSHIP

CHANCELLOR

Dr. Kenneth C. Holford assumed the position of Chancellor of Purdue University Northwest on January 8, 2024, after having served as Provost and Vice Chancellor of Academic Affairs at Purdue Northwest since May 2020, where he prioritized the quality of the student experience, the importance of developing a highly trained workforce, and the enrichment of the regional community. He has emphasized the importance of academic and research quality at PNW, leading to tripling sponsored research activity at the institution.

A professor of Biology, Chancellor Holford has served the PNW campuses for more than 20 years, previously as the founding Dean of the College of Engineering and Sciences since the formation of Purdue Northwest in 2016. He also was Dean of the College of Sciences and Chair of the Department of Biology and Chemistry at the former Purdue University North Central, which is now the Westville branch campus of Purdue Northwest.

Chancellor Holford earned a Ph.D. in Biological Sciences from Illinois State University, with a primary research specialization in crustacean endocrinology. He holds a master's degree in Zoology (Cooperative Wildlife Research Laboratory) from Southern Illinois University at Carbondale with specialization in avian reproductive physiology and eggshell production. Prior to these, Chancellor Holford earned his baccalaureate degree from Augustana College in Rock Island, Illinois, with a major in Biology.

Chancellor Holford is actively engaged in the Northwest Indiana community, currently serving on the boards of the Shirley Heinz Land Trust and the La Porte County Symphony Orchestra.

PROVOST AND VICE CHANCELLOR OF ACADEMIC AFFAIRS

Dr. Marie T. Mora assumed the position of Provost and Vice Chancellor for Academic Affairs at Purdue University Northwest on July 15, 2024, after having served as Deputy Provost as well as Provost Ad Interim and Executive Vice President for Academic Affairs at Metropolitan State University of Denver. Her academic career as an economics faculty member has spanned 30 years.

A labor economist, Provost Mora has been invited to share her research expertise on socioeconomic outcomes of Hispanics and Latinos with institutions and agencies across the country, including the White House and the Federal Reserve System Board of Governors. She has served as PI or Co-PI on approximately \$4 million in externally funded projects and has published two books, four co-edited volumes, and numerous journal articles and book chapters.

Provost Mora currently serves on the Executive Committee and Board of Directors of the American Association of Hispanics in Higher Education (AAHHE) and is a founding member and former President of the American Society of Hispanic Economists. Among her recognitions is the Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring from the White House.

Provost Mora earned her Ph.D. in Economics from Texas A&M University and bachelor's and master's degrees in Economics from the University of New Mexico in her hometown of Albuquerque.

College of Business

**CAREER READY
FROM DAY ONE**

Where opportunities for future
transformation are created



COLLEGE OF BUSINESS

Preparing students for successful careers, ethical leadership, and engaged citizenship, the [College of Business](#) has a combined enrollment of 1,080 core undergraduate and graduate students. In addition to minors, certificates, and license programs, the college offers a variety of internationally accredited academic programs in fields such as accounting, management, human resource management, finance, business information and analytics, and marketing. It also offers undergraduate degrees in hospitality and tourism management as well as Master of Business Administration (MBA) and Master of Accountancy (MACC) degrees.

In addition, the college also provides opportunities for internships and other forms of experiential learning as well as student organizations to support student success.

Key Structural Units

The College of Business includes these areas:

- Three academic departments/schools:
 - [Department of Managerial Studies](#)
 - [Department of Quantitative Business Studies](#)
 - [White Lodging School of Hospitality and Tourism Management](#);
- College of Business Advisory Board;
- Student Advisory Board; and
- A variety of centers and services, including the College of Business [Career Services](#), Venture Ready Financials (VEREFI); and the White Lodging Professional Selling Lab.

UNDERGRADUATE MAJORS

[Accounting \(BSA\)*](#)
[Business Information and Analytics \(BSB\)*](#)
[Finance \(BSB\)*](#)
[Finance: Banking \(BSB\)*](#)
[Hospitality and Tourism Management \(BS\)](#)
[Human Resource Management \(BSB\)*](#)
[Management \(BSB\)*](#)
[Management: Entrepreneurship \(BSB\)*](#)
[Management: Supply Chain Management \(BSB\)*](#)
[Marketing \(BSB\)*](#)

GRADUATE DEGREE PROGRAMS

[Master of Business Administration \(MBA\)](#), including the Executive MBA*
[Master of Accountancy \(MACC\)*](#)

* Program accredited by the [Association to Advance Collegiate Schools of Business \(AACSB\)](#), which supports continuous improvement to create a positive impact within the College of Business and provides resources to uphold accreditation efforts within business.



THE ROLE OF THE TEDDY JACOBI DEAN OF THE COLLEGE OF BUSINESS

Reporting to the Provost and Vice Chancellor for Academic Affairs, the Teddy Jacobi Dean provides strategic academic leadership for the college and is responsible for enhancing the core missions of learning, discovery, and engagement. The successful candidate will provide innovative, collaborative, and engaged leadership to fulfill the vision and direction for the college and ensure alignment of college initiatives with the university's 2025-2030 strategic plan, [Excellence Evolving](#). The successful candidate will also understand the opportunities and challenges facing public universities in the current higher education landscape and possess the skills, leadership, and vision to advance the college in this complex environment. In so doing, the Dean will be expected to take an active role in cultivating a climate that is supportive of all populations across the university.

The Dean will build upon the established reputation, programmatic strengths, and dedication to improving the quality of life and place for students (including first-generation college students, adult learners, and other non-traditional students), their families, communities in the region, as well as for faculty and staff. Collaborating with faculty, staff, students, donors, alumni, and community stakeholders, the Dean will actively lead the academic and research enterprise of the college; ensure an exceptional educational experience; maintain AACSB accreditation standards; secure external funds; foster continued growth in scholarship; and strengthen relationships with education, health, industry, government, and other community partners. Moreover, the Dean will be actively engaged in fundraising, academic program development (including at the graduate level), curricular enhancement, assessment of

student learning, strategic resource development and allocation, and budget planning. Collaboration with the other academic Deans, including for interdisciplinary programs and projects, is also expected.

The Dean oversees a budget with approximately \$10 million in revenue. During fiscal year 2022, PNW moved to an incentive-based budget model (a modified responsibility center management (RCM) model) that provides innovative and entrepreneurial leaders the ability to make significant changes in their respective colleges. The Dean also works in concert with dedicated staff support in advancement to further the college's culture of philanthropy.

In addition to the College of Business academic leadership team (Chairs and Director, and two Associate Deans), the Dean relies on the expertise of both the [Dean's Advisory Board and the Student Advisory Board](#). The College of Business Advisory Board consists of high-caliber individuals selected for their exceptional stature in the business community: senior executives, successful entrepreneurs, and entrepreneurial academicians and/or for their representation of important groups of stakeholders: alumni, business community, and students. All members are linked by their commitment to the missions of PNW and the college and by their earnest desire to promote the success of Purdue University Northwest's College of Business. The College of Business Student Advisory Board (SAB) works closely with the Dean and college leadership team to provide insight on important student issues and help enhance the overall COB experience. SAB plays a key role in fostering a sense of connection and belonging within the COB community, ensuring that student voices are heard and valued.

REQUIRED QUALIFICATIONS

The successful candidate for the Teddy Jacobi Dean of the College of Business shall have **all of the following skills and qualifications**:

- An earned doctorate or other terminal degree in a discipline appropriate to the college;
- Academic qualifications for appointment at the rank of professor in one of the [academic departments/schools of the college](#);
- Evidence of a student-centered approach for enhancing the teaching and learning mission of an academic program or unit;
- Leadership experience related to faculty and staff, such as serving as a department chair, associate dean, or associate provost.
- Experience related to managing financial and personnel resources;
- Collaboration with external stakeholders, which may include alumni, donors, industry, education, government, and other community partners; and
- Experience with program, college, or university-level accreditation or assessment.

PREFERRED QUALIFICATIONS

The successful candidate for the Teddy Jacobi Dean of the College of Business may **also have some of these preferred skills and qualifications**:

- Experience in securing external funding from donors or funding agencies;
- Experience with AACSB accreditation;
- Evidence of enhancing research and scholarly productivity among faculty;
- Experience in regional universities that are part of a larger university system;
- An understanding of responsibility-center-management (RCM) budget models;
- A track record of improving student outcomes;
- Commitment to working with a variety of student populations, including first-generation college students and adult learners; and/or
- Experience with strategic planning and implementation.





NOMINATION AND APPLICATION PROCESS

Academic Search is partnering with Purdue University Northwest in this search. Those who are considering applying are encouraged to schedule a confidential conversation with Senior Consultant Dr. Ginny Horvath. To learn more about this opportunity, discuss your qualifications and interest, or schedule a call, please email PNWDeanBusiness@academicsearch.org.

APPLICATIONS

To apply, a candidate should submit these three separate documents electronically in .pdf format to PNWDeanBusiness@academicsearch.org:

- A detailed cover letter addressing the Teddy Jacobi Dean of Business expectations and qualifications as outlined in this search profile;
- A full resume/curriculum vitae with relevant qualifications, responsibilities, and accomplishments; and
- A list of five professional references, including names, titles, organizations, phone numbers, and email addresses, noting the candidate's relationship for each reference.

References will not be contacted until later in the search process and only with the candidate's permission. A background check (including identity, degree verification, and criminal records check) must be completed satisfactorily before any candidate can be offered this position.

Review of materials will begin immediately and continue until the appointment is made. Applications will be accepted until the position is filled, but for full consideration by the search committee, please submit materials by **October 20, 2025**.

NOMINATIONS

Please submit nominations to PNWDeanBusiness@academicsearch.org. Be sure to include the nominee's full name, position, institution/organization, and email address.

All applications, nominations, and inquiries will remain confidential until finalists are identified for a campus interview. Finalists for the position will participate in campus interviews that will include a public presentation.

Purdue University Northwest is an equal opportunity/equal access university.

ABOUT ACADEMIC SEARCH

Academic Search is assisting Purdue University Northwest in this work. For more than four decades, Academic Search has offered executive search services to higher education institutions, associations, and related organizations.

Academic Search was founded by higher education leaders on the principle that we provide the most value to partner institutions by combining best practices with our deep knowledge and experience. Our mission today is to enhance institutional capacity by providing outstanding executive recruitment services, executive coaching, and transition support, in partnership with our parent organization, the American Academic Leadership Institute.

